

Choosing books (Selective reading)

- Description:** Scanning book adverts to choose the right books for ten different people.
- Use with or after:** *English Network Certificate Skills, Unit 4.*
- Skill:** Selective reading
- Focus:** Practice for *Reading Part 3* of the TELC exam.
- Time:** 10 minutes
- Preparation:**
- Print out the second and third pages of this file, and make copies of both pages for each student.
 - Cut on the dotted line to remove the key from the bottom of the second page.
- Procedure:**
- Give each student a copy of both pages, without the key.
 - On one page they will find the instructions for the task, and descriptions of ten people (**numbers 1 – 10**). On the other page they will find twelve advertisements for books (**letters A – L**).
 - If necessary, remind the students that they do not have to understand every word of the advertisements – just enough to complete the task.
 - Working individually and silently, the students read the descriptions of the ten people, then scan the twelve advertisements on the next page, choose the appropriate book for each person and write the correct letter next to the description of the person.
 - When they have finished, give each student a copy of the key.

You want to buy books for ten different friends or relatives.

Read the descriptions of the people (**numbers 1 – 10**) on this page, then scan the twelve advertisements on the next page and choose the appropriate book (**letters A – L**) for each person.

Write the correct letter next to the description of the person.

1. These people have got an old house in an area without much sunshine, but they would still like to reduce their heating bills if they could.
2. This person has got a small company and would like to know how he can persuade people to buy his products.
3. This person is concerned about how the climate is changing, and would like to understand what is happening and what can be done about it.
4. This person is concerned about which kinds of beauty products are safe to use, and which are not.
5. This person is divorced and is looking for new ways to find a new partner.
6. This person is over sixty and will have to stop working in the near future.
7. This person is starting to get a shiny bald spot on his head, and would like to know if anything can be done about it.
8. This person is unhappy with the colour of his automobile, and would like to change it.
9. This person works for a big company but doesn't get on very well with the head of his department.
10. This person would like to save money but still get the best possible products at the supermarket.



Key:

1 F, 2 H, 3 B, 4 C, 5 K, 6 J, 7 E, 8 I, 9 L, 10 A



A**An authoritative guide**

This information-packed book shows how to buy the best economically. It describes most common foods, gives you tips on what to buy, and shows what to look for in the foods you do buy. Over 100 illustrations.

C**Tips and information**

This book provides an inexpensive, sensible skin care program that works. It tells how to solve everyday skin problems such as acne, and has tips on preventing and smoothing wrinkles. Readers learn about which cosmetic ingredients to look for and which to avoid, and get important information on the effects the sun has on our skin.

E**Will it work, or not?**

A user-friendly and practical guide, this book clearly and objectively presents information on all aspects of hair loss, from its physical causes to its many legitimate and not-so-legitimate treatment options.

G**Practical solutions**

This book shows consumers how to get the most out of their digital cameras in daily activities at home, work, and in conjunction with the Internet. It contains dozens of examples and projects that readers can immediately carry out with any type or brand of digital camera.

I**A job for the experts?**

Everything you need to know and everything you need to do to have perfect paint on your specialty car. The auto body and paint business is changing at an incredibly fast rate, mainly in response to environmental rules and regulations. This book emphasizes what parts of the job a hobbyist can, and should, do himself and what should be left to the pros.

K**I Can't Believe I'm Buying This Book**

Over 40 percent of all the single adults in America have visited online dating websites in the last few years. This book calls online dating "The Wave of the Present" and gives lots of advice on how to do it right. One of the chapters is called "Funny guy with killer body and money to burn seeks woman who doesn't believe everything she reads."

B**What everyone should know**

This is a how-to home improvement guide for the planet. It explains global warming and the energy crisis, and tells us what we can all do to reduce the world's energy use, and our own – for instance by cycling, which is even more energy-efficient than walking.

D**Up-to-date listings**

This book lists side effects and precautions for over 200 cancer-related medicines. It explains the latest cancer drugs in everyday language, and includes a comprehensive glossary of cancer treatment terms.

F**Natural Ways to Stay Snug**

A comprehensive consumer's guide to home heating systems that rely on renewable sources of energy. These include not only solar energy, but also a wide range of other renewable energy sources for new and existing houses.

H**Motivation and Behaviour**

What motivates consumers to buy? Is it pleasure? Education? Entertainment? Status? Or just an impulse? Knowing why consumers buy what they do is the secret to predicting how they will behave in the ever-changing marketplace.

J**Important decisions**

Yes, you can have a happy, active, rewarding retirement—but first, you have decisions to make. This book contains solid practical information presented in a very easy-to-read format. A unique and extraordinary blend of useful advice about the economic, personal and practical problems of retiring.

L**How to work for a jerk**

This book shows how you can get what you want despite the barriers above you. Describes ways to deal with your boss and make your happiness crucial to his success. The author describes 9 basic styles of "jerk" and then suggests ways of dealing with each kind – and how not to be a "jerk" yourself.

